

Doc Barham

Doc Barham is a transformational expert. Over the last 15 years, Doc has established an outstanding reputation as an executive success coach and change agent for high achievers. His clients include Fortune 500 CEO's, entertainment celebrities, professional athletes, and more. He is a recognized expert and authority on the psychology and methodologies of peak performance, including personal, professional, and organizational transformation. His one-on-one private coaching and training has been called "brilliant" and "visionary" by respected individuals throughout the business world.



Doc's path to executive coaching is unique. After completing his studies for undergraduate degrees in psychology and theatre arts at Virginia Tech University, Doc traveled the world as a professional entertainer, headlining clubs and colleges. He was recognized as the only professional entertainer in the United States with two entirely different headline shows, one as professional standup comedian, and the other as the fastest stage hypnotist in America. While on tour throughout the 90's, Doc continued his education and training between performances by completing over one hundred workshops and seminars in personal growth and development and gained certifications in close to a dozen different therapeutic modalities. This culminated in a career shift to become the Chief Learning Officer for a major corporation. He acted as executive coach to the 18 officer senior leadership team, as well as designing and implementing a company wide personnel development training program for over 600 employees. Since that time, Doc has moved into private practice, coaching executives and other individuals from such diverse organizations as Zappos, NBA, NCAA, NFL, PGA, NASA, NASCAR, World Series of Poker, the Country Music Association, Playboy, and the Oprah Winfrey Network.

While Doc is a certified master coach, he is also a certified clinical hypnotherapist, NLP master, BCIA certified neurofeedback and biofeedback clinician, Reiki master, Chi Gong practitioner, and is certified as a trainer for both The Institute Of Heartmath and The Monroe Institute. Doc is also an award-winning speaker and member of the National Speakers Association.

Key Highlights:

- Coached the CEO through a three-year acquisition and merger process resulting in a \$700 million beverage distribution company in California.
- Coached the president of a major multi-media corporation through a two-year successful start up and launch process.

- Coached the C-suite executive of a national music association through a one-year transition and succession to CEO.
- Coached the CEO of a major music industry corporation through a strategic initiative for a company-wide one-year culture transformation initiative.
- Coached the senior leadership team of a major corporation through a two-year leadership development initiative which resulted in improved overall leadership performance for entire C-suite team.
- Coached the CEO of major internet corporation through a two-year strategic industry repositioning initiative resulting in reclaiming greater market share and corporate profitability.
- Coached the C-suite executive of a major corporation through a three-year leadership development and company culture development initiative.
- Acted as chief learning officer of a major corporation in the health and wellness industry; implemented, designed and oversaw a two-year personnel development program for 600+ employees resulting in greater company profitability, higher employee retention, and improved culture.

Companies I've Worked With (and Years With Each Company):

- | | |
|------------------------------|--------------|
| • Concord Music Group | 2011-Present |
| • Mind Valley | 2011-Present |
| • English Hunt | 2011-Present |
| • Korea Telecom | 2010-Present |
| • Icelandic Glacial | 2010-Present |
| • Evolving Wisdom | 2010-2011 |
| • EMI | 2010-2011 |
| • iTunes Apple | 2010-2011 |
| • Thought Convergence Inc. | 2009-2011 |
| • Tru Cable Network | 2009-2010 |
| • Country Music Association | 2009-2010 |
| • Zappos | 2008-Present |
| • Oprah Winfrey Network | 2007-2009 |
| • Oprah.com | 2007-2009 |
| • Pacific Coast Distribution | 2006-Present |
| • Positive Changes | 2001-2005 |
| • Institute Of Heartmath | 1998-Present |
| • Metabolic Research Centers | 1998-2000 |
| • Monroe Institute | 1997-Present |

Geographies I've Worked In:

USA, Canada, Mexico, Guatemala, Brazil, Caribbean, England, Germany, Italy, Iceland, Israel, China, Japan, Korea, Thailand, India.

Leader Positions I've Coached:

- Board Members, Owner, President and other C-Suite Executives
- Many Professional Athletes
- Many Hollywood Entertainment Industry Celebrities, Executives, Producers, Directors, Actors, Writers, etc.

Business/Talent Challenges I've Helped Leaders Solve:

- Organizational Change Initiatives
- Organizational Development
- Strategic Thinking and Implementation Development
- Systems Thinking Development
- Succession Planning
- Talent Replication and Modeling
- Performance Management
- Conflict Resolution
- Executive Leadership
- Executive Presence Development
- Communication & Interpersonal Skills Development
- Delegation and Empowerment Development
- Platform and Presentation Skills Training
- Goal/Time Management/Priority Setting Skills Training

Leadership Experience and Awards:

- As a thought leader, Doc is a regular writer and contributor for some of the most prestigious and well-known business websites on the Internet including: **Business Insider**, **Fast Company** and **The Huffington Post**. He is also author of two books to be released this year: **Don't F#\$% Yourself: How To Get Out Of Your Own Way At Work**, co-authored with Dr. Mark Goulston, and a second title written for the highly successful '99 Things' book series.
- As an award winning professional keynote speaker and member of the National Speakers Association, in the last 25 years, Doc has presented live to more than one million people worldwide. He is frequently invited to

address audiences on a variety of business topics including: leadership, interpersonal communications, culture, and more.

- As a professional mentor, Doc created and heads up an elite collegiate coaching program for select students modeled after the 100,000 member National Society and Leadership and Success. Students around the nation, from Ivy League and other prestigious universities such as Harvard, Yale, and Georgetown. are mentored one-on-one weekly and in group mastermind webinars monthly. Mentoring includes “everything you should’ve learned but were never taught” about how to live well and be successful upon leaving university.
- As an entertainer, Doc beat out more than 2000 other professional comedians and won a coveted invitation to perform at one of the oldest and most widely respected entertainment industries’ showcases, the prestigious ‘Just For Laughs Festival’ in Montreal Canada.
- As an expert, Doc continues to be a regularly featured guest on television and radio programs, and is a frequent contributor of articles for newspapers, magazines and websites around the world. Most recently, Doc has appeared as a guest expert on the History Channel, PBS’ **American Health Journal**, Extra TV’s **Lifechangers**, Spike TV’s **1000 Ways to Die**, AP’s **Hollywood Trend Report**, **The Big Biz Show**. Doc is host of his own radio talk show, has just completed shooting a series regular role for an upcoming reality television show, and has just launched his latest web project at XtraordinaryOutcomes.com.